The 10th Annual MIT Sloan CIO Symposium
CIO Leadership Award

On May 24th, the MIT Sloan CIO Symposium will honor executives who lead their organizations to deliver exemplary levels of business value through innovative use of IT.

They exhibit key traits of CIOleadership:

**Exceptional Communicator**
Articulates a vision for strategic business value from IT and works across the organization to build partnership around this vision. Focuses communications on value and innovation, not technology. Helps all IT staff to understand the business and speak the language of business leaders.

**Recognized IT Leader** ("Cheap Information Officer") Clearly demonstrates value-for- money in the management of core IT services – providing the right services at the right price and the right level of quality. Recognized among peers as an effective leader of the IT unit.

Driver of Business Value ("Chief Improvement Officer") Understands the business and needs of the CEO, CFO, Line-of-Business heads and other senior executives. Ensures clear focus on potential and realized value in all IT initiatives. Incorporates IT into business decision-making by participating in key strategic conversations, suggesting innovative uses of IT, and managing risk.

**Trusted Partner** ("CIO-Plus") Exercises authority beyond IT itself. Considered a trusted member of the senior executive team, not just a technology leader. Suggests innovative uses of IT to transform the business- and successfully executes the changes. May receive additional non-IT responsibilities such as Chief Operating Officer or VP of Strategy, or strategic temporary roles such as Head of M&A integration.

APPLICATION DEADLINE
Wednesday, March 1, 2017

Nominate your candidate here: www.mitcio.com/award

Past Award Recipients

2016 Winner:
David Neitz, CIO, CDM Smith

Finalists:
Suresh Kumar, Senior EVP & CIO, BNY Mellon
Jeanne Lieb, SVP & CIO, FM Global
Steve Phillips, SVP & CIO, Avnet, Inc.

2015 Winner:
Michael Nilles, CIO Schindler Group & CEO Schindler Digital Business Ltd

Finalists:
Pablo Ciano, CIO, DHL Express Americas
Hervé Courrel, CIO, Schneider Electric
Peter Nichol, Head of Information Technology, Access Health CT

2014 Winner:
Thaddeus Arroyo, CIO AT&T Services, Inc.

Finalists:
Dr. Dieter Haban, CIO Daimler Trucks, North America
Adriana Karaboulis, VP & Global CIO, Dell
Stephen C. Neff, Enterprise Chief Technology Officer, Fidelity Investments
Rebecca Rhoads, President, Global Business Services and CIO, Raytheon Company

www.mitcio.com

These criteria are adapted from the award-winning book The Real Business of IT: How CIOs Create and Communicate Value, which draws extensively upon research conducted at MIT Sloan.
Nominations

If the previous traits describe you or a CIO you know, begin the process by visiting the MIT Sloan CIO Symposium website at: www.mitcio.com/award

The application is brief and is designed to allow candidates to tell their innovation story in their own words.

The Questions

1. Please describe your company, IT organization, reporting relationship, and any organizational responsibilities outside of IT. (100 words)
2. What is the role of IT leaders on the senior executive team of your company? How does this role drive transformative value in your company? (150 words)
3. How have you fostered a culture that consistently generates new value from IT? What metrics and other communications methods do you use to communicate about value? Please describe the “before” and “after” environment, both within IT and the overall organization. (250 words)
4. Even in the most effective organizations, not all initiatives will be successful. What were the most important lessons learned in implementing an initiative that was NOT successful? (200 words)
5. Describe an innovation that illustrates your vision and achieved your targeted business results. Why do you consider this initiative to be innovative? How did you select, design, build support for and manage the execution of this innovation? (400 words)
6. What results did this innovation deliver? How did you assure that these results would continue to be delivered? Please include both hard and soft metrics. (200 words)
7. What is the greatest challenge you and your organization still need to address in driving strategic value from IT? (200 words)

Selection Process

A panel of CIOs, industry thought leaders and MIT Sloan-affiliated professionals will act as judges. The judges will evaluate each application, based on the quality of the innovation and the leadership characteristics of the applicant. Finalists will be notified in mid-April.

All Award recipients will be formally recognized at a private event the evening before the MIT Sloan CIO Symposium held on May 24, 2017.

Application Deadline is Wednesday, March 1, 2017.
Nominate your candidate today at www.mitcio.com

For questions:
Please contact George Westerman or Ray Chang at award@mitcio.com