

8:25AM – 8:45AM Kresge Auditorium

## Welcome to the 16th Annual Symposium

**Lindsey Anderson, SM '79**  
Chair, MIT Sloan CIO Symposium

**David Schmittlein**  
John C Head III Dean, MIT Sloan School of Management

8:45AM – 9:45AM Kresge Auditorium

## CRAFTING DATA STRATEGIES THAT PAY OFF

**M Dr. Barbara Haley Wixom**  
Principal Research Scientist, MIT Sloan Center for Information Systems Research

**Elena Alfaro**  
Head of Data & Open Innovation, Client Solutions, BBVA

**Mark Meyer**  
Chief Information Officer, Tetra Pak Group

**Mark Picone**  
Vice President of Information & Data Services, Adobe

**Donna-Maree Vinci**  
Chief Digital and Information Officer, Bank of Queensland Ltd

9:45AM – 10:30AM Kresge Auditorium

## DESIGNED FOR DIGITAL: HOW TO ARCHITECT YOUR BUSINESS FOR SUSTAINED SUCCESS

**M Leslie Owens**  
Executive Director, MIT Sloan Center for Information Systems Research

**Dr. Jeanne W. Ross**  
Principal Research Scientist, MIT Sloan Center for Information Systems Research

10:30AM – 11:00AM Kresge Courtyard Tent

## Coffee Break & Networking

11:00AM – 11:45AM Kresge Auditorium

## JUMP-STARTING AMERICA—HAVE WE LOST OUR TECHNOLOGY MOJO?

**M Prof. Erik Brynjolfsson, PhD '91**  
Director, MIT Initiative on the Digital Economy

**Prof. Jonathan Gruber**  
Professor of Economics, Massachusetts Institute of Technology

**Prof. Simon Johnson, PhD '89**  
Professor, Global Economics & Management, MIT Sloan School of Management

11:45AM – 12:00PM Kresge Auditorium

## WELCOME TO THE AGE OF THE CLOUD WORKER

**John Solomon**  
Vice President, ChromeOS, Google

12:00PM – 1:15PM

Rockwell Cage, Main Court

BOX LUNCH PROVIDED

## LUNCHEON ROUND TABLE NETWORKING LUNCH

12:00PM – 1:15PM

Sala de Puerto Rico, 2FL Stratton

BOX LUNCH PROVIDED

## INSIGHTS FROM THE LEADERSHIP AWARD FINALISTS

**M Dr. George Westerman**  
Senior Lecturer, MIT Sloan School of Management

**A Gail Evans**  
Chief Digital Officer, Mercer

**A Kris Rao**  
Chief Information Officer, Ricoh, USA, Inc.

**A Dr. Aarti Shah**  
Senior Vice President, Chief Information & Digital Officer, Eli Lilly and Company

**A Eash Sundaram**  
Executive Vice President and Chief Digital & Technology Officer, JetBlue

12:00PM – 1:15PM

Twenty Chimneys, 3FL Stratton

BOX LUNCH PROVIDED

## IMPACT OF CLOUD TECHNOLOGY ON THE WORKFORCE

**M John Solomon**  
Vice President, ChromeOS, Google

**Michael Romatzick**  
Desktop Architect, Middlesex Health

**Michael Urcinoli**  
Vice President, Business Technology, SoulCycle Inc.

12:00PM – 1:15PM

Room 491, 4FL Stratton

BOX LUNCH PROVIDED

## HOW INDUSTRIAL COMPANIES CAPITALIZE ON DIGITAL TRANSFORMATION

**James Heppelmann**  
President and Chief Executive Officer, PTC

1:15PM – 2:15PM

Sala de Puerto Rico, 2FL Stratton

## MANAGING ORGANIZATIONAL EXPLOSIONS DURING DIGITAL TRANSFORMATION

**M Dr. Nick van der Meulen**  
Research Scientist, MIT Sloan Center for Information Systems Research

**Lee Ann Murray**  
CIO, Global Wealth and Asset Management Technology, Manulife

**Craig Stephenson**  
Managing Director, Korn Ferry

**A Eash Sundaram**  
Executive Vice President and Chief Digital & Technology Officer, JetBlue

1:15PM – 2:15PM Kresge Little Theatre

## GET READY FOR THE PLATFORM TRANSITION

**M Dr. Geoff Parker, SM '93, PhD '98**  
Research Fellow and Visiting Scholar, MIT's Initiative for the Digital Economy

**Adriana Karaboutis**  
Chief Information & Digital Officer, National Grid

**Mannu Lodha, MBA '17**  
Director, Industry 4.0 Portfolio and Sales, Tetra Pak

**Ryan Mallory**  
Senior Vice President, Global Solutions Enablement, Equinix

**Dr. Markus Pertlwieser**  
Chief Digital Officer, Deutsche Bank

# LEADING the SMARTER ENTERPRISE

M MODERATOR

A AWARD FINALIST

1:15PM – 2:15PM

Mezzanine Lounge, 3FL Stratton

## FUTURE-PROOFING THE WORKFORCE FOR DIGITAL

**M** **Dr. Kristine Dery**

Research Scientist, MIT Sloan Center for Information Systems Research

**Amy deCastro**

Vice President of Human Resources, Secure Power Business, Schneider Electric

**Shefali Gupta**

Executive Director, DBS

**Michael Han**

Chief Technical Officer and Vice President, Services, Liferay, Inc.

**Natalie Vinitsky**

Chief Agilist, Strategist, Scrum Trainer and Managing Director, State Street

2:45PM – 3:45PM

Sala de Puerto Rico, 2FL Stratton

## CREATING A DIGITAL INNOVATION TOOLKIT

**M** **Dr. Nils Fonstad**, SM '96, PhD '03

Research Scientist, MIT Sloan Center for Information Systems Research

**Federico Flórez**

Chief Information and Innovation Officer and Chairman of Global Purchasing, Ferrovial

**A** **Kris Rao**

Chief Information Officer, Ricoh, USA, Inc.

**Roman Regelman**

Senior Executive Vice President, Head of Digital, BNY Mellon

**Brendan Wright**

Vice President, Topcoder

2:45PM – 3:45PM

Mezzanine Lounge, 3FL Stratton

## SYSTEM REBOOT: MODERNIZING YOUR LEGACY TECHNOLOGIES

**M** **Jonathan Lin**

Vice President of Corporate Development and Strategy, Equinix

**Antonio Figueiredo**

Senior Director, Industry Solutions, Salesforce

**David Hoag**

Senior Vice President and Chief Information Officer, OCC

**Jean Kneisler**

Vice President and Chief Informational Officer, Nypro

**Beth T. O'Rorke**

Chief Information Officer and Senior Vice President, Blue Cross Blue Shield of Massachusetts

1:15PM – 2:15PM

Twenty Chimneys, 3FL Stratton

## HOW BIG COMPANIES ARE RUNNING SMARTER

**M** **Dr. Neil Thompson**

Research Scientist, MIT's Computer Science and Artificial Intelligence Lab

**Dr. Douglas Palmer**

Principal, Deloitte Consulting

**A** **Dr. Aarti Shah**

Senior Vice President, Chief Information & Digital Officer, Eli Lilly and Company

**Brian Vellmure**

Senior Director, Strategy and Innovation, Salesforce

2:45PM – 3:45PM Kresge Auditorium

## COEVOLVING IS THE FUTURE OF IT STRATEGY

**M** **Dr. Joe Peppard**

Principal Research Scientist, MIT Sloan Center for Information Systems Research

**A** **Gail Evans**

Chief Digital Officer, Mercer

**Tom Harvey**

Senior Vice President, Information Technology and Chief Information Officer, Alkermes

**Belkis Vasquez-McCall**

Partner, McKinsey Digital, McKinsey & Company

3:45PM – 4:00PM Kresge Courtyard Tent

## Break

4:00PM – 4:15PM Kresge Auditorium

## TOWN HALL: WORKING WITH YOUR BOARDS

**Dr. Peter Weill**

Chairman, MIT Sloan Center for Information Systems Research

4:15PM – 5:15PM Kresge Auditorium

## WHY COMPANIES NEED AN AUGMENTED REALITY STRATEGY

**James Heppelmann**

President and Chief Executive Officer, PTC

**Dr. Michael Porter**

Professor, Harvard Business School

1:15PM – 2:15PM Kresge Auditorium

## HumanAI: USING AI TO OPTIMIZE YOUR BUSINESS

**M** **Prof. Alex 'Sandy' Pentland**, PhD '82

Professor, MIT Media Lab

**Joshua Feast**, MBA '07

Chief Executive Officer, Cogito Corporation

**Dr. Manas Fuloria**

Chief Executive Officer, Nagarro

**Sam Kapreilian**

Principal, Deloitte Consulting LLP

**Kush Saxena**

Chief Technology Officer, Markets and Transformation, Mastercard

2:45PM – 3:45PM Kresge Little Theatre

## THE FUTURE OF PROCESS AUTOMATION: LEVERAGING RPA & AI

**M** **Prof. Tom Davenport**

Distinguished Professor at Babson College, Fellow at MIT Initiative on the Digital Economy

**Vince DiMascio**

Chief Technology Officer, Berry Appleman & Leiden LLP

**Katherine Johnson**

Director of Emerging Technology, Eastern Division, Trace3

**Bill Kracunas**

National Management Consulting Leader, RSM US LLC

**Shane Jason Mock**

Vice President Research and Development, American Fidelity

5:15PM – 5:30PM Kresge Auditorium

## THE SECOND ENLIGHTENMENT

**Andrew McAfee**, SB '88, SM '90

Principal Research Scientist/Co-Director, MIT Initiative on the Digital Economy

5:30PM – 7:00PM Kresge Courtyard Tent

## 10th Annual Innovation Showcase

5:30PM – 7:00PM Kresge Courtyard Tent

## Evening Reception and Networking

2:15PM – 2:45PM Kresge Courtyard Tent

## Coffee Break & Networking